



May 14, 2014

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: Director Vicente Graciano P. Felizmenio, Jr.
Markets and Securities Regulation Division

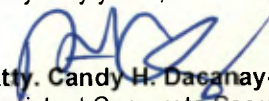
Ms. Trixie Posadas
SEC Examiner

Subject: Result of the Organizational Meeting dated May 14, 2014

GENTLEMEN:

Please see attached SEC 17-C re Result of Organizational Meeting of Puregold Price Club, Inc. held on May 14, 2014.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No Street City/Town/Province)

CANDY H. DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2 3 1

Month Day

SEC FORM 17-C

(Form Type)

0 5 1 3

Month Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATION CODE AND SRC RULE 17.2 (C) THEREUNDER



Date of Report	May 14, 2014
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila
Industry Classification Code	
Issuer's telephone number	523-3055
Former name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common shares – 2,766,406,406 Number of Treasury shares- 16,911,006
Indicate the item numbers reported therein	Other Matter/Event

Other event:

Please be informed that the following Company Officers for the year 2014 as elected by the Board of Directors of Puregold Price Club, Inc. on May 13, 2014:

Chairman	: Lucio L. Co
President	: Leonardo B. Dayao
Treasurer	: Susan P. Co
Corporate Secretary	: Baby Gerlie Sacro
Assistant Corporate Secretary And Compliance Officer	: Atty. Candy H. Dacanay-Datuon

Further, the Board appointed the following Committee Members:

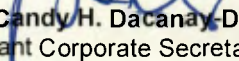
Executive Committee	: Lucio L. Co as Chairman, Leonardo B. Dayao, Susan P. Co and Ferdinand Vincent P. Co as members.
Audit Committee	: Edgardo G. Lacson as Chairman, Lucio L. Co and Leonardo B. Dayao as members
Nomination Committee	: Susan P. Co as Chairman, Marilyn V. Pardo and Leonardo B. Dayao as members
Compensation Committee	: Lucio L. Co as Chairman, Edgardo G. Lacson and Leonardo B. Dayao as members

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

May 14, 2014


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary